

Jennie Frake

graphic design

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Experience

Jennie Design LLC | *Owner*

August 2007–Present

Rogers, Arkansas

- 3 months as a full-time contractor for Wal-Mart
- logos, print and web design
- Custom Wedding and Baby Shower Invitations

Saatchi & Saatchi X | *Designer*

May 2005–August 2007

Springdale, Arkansas

- Concepted and designed strategically grounded ideas for P&G Health and Beauty Brands
- Collaborated with account and creative teams to create better ways to reach the shopper
- Redesigned the navigation for the Beauty Care aisle in Wal-Mart, increasing sales by 15%
- Redesigned packaging for Nice'n Easy Color and Glaze, increasing sales by 23%

Cherokee Color & Graphics | *Graphic Design Intern*

August 2004–December 2004

Tulsa, Oklahoma

- Assisted Art Director with photo shoots and design layout for an interior design catalog
- Gained experience in photography, design, printing, bindery and working with clients

OSU/Okmulgee Practicum | *Live Job Course*

August 2003–December 2003

Okmulgee, Oklahoma

- Designed logo, brochure, poster, and displays for the RC&D Council of Oklahoma
- Managed client consultation, concept, research, copy, design and presentation of multiple live projects for non-profit organizations in the Tulsa and Okmulgee area

Education

Oklahoma State University | Okmulgee, Oklahoma

Associate in Applied Science

Graphic Design Technology

April 2005

Tulsa Technology Center | Tulsa, Oklahoma

Graphics & Imaging Technology

August 1999–May 2001

Skills

- Photoshop CS3
- PowerPoint
- Illustrator CS3
- QuarkXPress
- InDesign CS3
- HTML
- Dreamweaver
- Flash CS3

Awards/Clubs

AIGA Wichita Student Portfolio Forum, 2005 | 1st Place Overall Portfolio

Graphex 36, 2005 | 1st Place Design Portfolio & 1st Place Magazine Ad

20th Annual Brass Ring Awards, 2005 | Merit Ad Campaign

Sam Noble Scholar, 2005

NWA Art Director's Club